

Photography Guidelines

Extinction Rebellion NL

Thank you for helping to make the movement more visible! XR uses pictures for social media channels, for the archives, to send out to media and to use in newsletters (amongst other things). Here are some guidelines to make the process go more smoothly.

- **Style: landscape pictures are preferable.**

à this is the format used by media and is also more helpful for social media.

- **Style: pictures with different crops/distances.**

à we are always looking for nice overview shots, so you can see the action and the context around it.

à Besides that, close-up action shots of rebels are also great. Pictures where you can see the emotional, human side. And interactions.

à pictures where the XR logo is visible in a crowd

- **Selection: quality over quantity**

à it is recommended to send 20 to a maximum (!) of 40 pictures per action. We often have multiple photographers walking around, so the numbers count up very quickly.

à Do you have one or two good pictures? Also very welcome! A few good pictures can be very helpful.

à editing contrast and saturation, when possible, is welcome. Moderately used to make the photos feel more alive.

- **Sending**

à Send the files directly or via a Wetransfer link to ContentXRNL@protonmail.com and possibly to the e-mail of the local group you are working for. Put in the subject line (or in description wetransfer) *Photo's: [the name of the action], name photographer.*

- **Use: your permission**

à we want to respect your profession and therefore would like to know what we can or can't use the pictures for. Please indicate to us if there are any restrictions in the usage of the photos when you send them. Of course they are never for commercial use, but strictly for communication purposes. We will also not print them without asking permission first.

à please also indicate to us in what way you would like to be credited (your full name, an alias, anonymous)

à send this information together with the Wetransfer link, so we have all the information in the right place.

Thank you for your work! And let's #RebelForLife!